October 20, 2004

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To Whom It May Concern:

I am writing in regard to the recent proposal to allow LPFM stations to take priority over current FM translator service. This change is very upsetting. I am literally dependent upon KLOVE (90.7FM). Even though there are 2 other local Christian radio stations in the area, they do not have KLOVE's coverage, signal quality, or professional on-air staff.

KLOVE is the <u>only</u> local outlet here in Virginia Beach that consistently provides professional/polished announcers, clear reception, contemporary music, and programming with wholesome values that is having a very positive impact on our community.

KLOVE is so valuable that I *personally* support this non-profit organization in the amount of \$140 on a monthly basis. I am a person of modest means so this sum is not insignificant; I obviously feel strongly about KLOVE's contributions to my community and am willing to make personal sacrifices for this service.

I personally listen to KLOVE some 4 hours per day. When I have to travel out of town, I am able to take a piece of home (and comfort) with me because of KLOVE's national and Internet presence.

If KLOVE were to be preempted by an LPFM, it would devastate the Hampton Roads/Southeastern Virginia area; younger listeners would have no access to professional, "cool", contemporary, wholesome programming. KLOVE is definitely the only station in town that appeals to multiple demographics and losing this station would have an extremely negative impact on our community. We *desperately need* KLOVE in Hampton Roads! KLOVE is the *only* professionally produced, uplifting, radio station with wholesome music and programming. If KLOVE is preempted by an LPFM broadcaster, Hampton Roads will have no alternative to the stations broadcasting music with filthy, suggestive, and/or violent lyrics and talk/morning shows with objectionable speech and content.

We need KLOVE in Virginia Beach – please do not silence this vital community service!

Sincerely,

Melissa E. Brugh